

FOR IMMEDIATE RELEASE

**New York City's Search Marketing Agency Ranked in 2011 Inc. 5000 Fastest Growing Private Companies**

*Digital Marketing Agency, Elite SEM, sees an increasing 312% Three-Year Growth*

**New York, NY –December 15, 2011** –Elite SEM, a NYC-based boutique online marketing agency specializing in creating search engine marketing campaigns for Inc.500 companies and brands, announced today that it has been ranked #982 in Inc. Magazine's highly coveted 2011 Inc. 5000 List of Fastest Growing Private Companies.

The company has been ranked #982 (a jump up from last year's position as #1031) overall in the list of 5,000 other companies, and #99 in the Advertising and Marketing category. Despite the economic downturn as of late, Elite SEM has challenged these conditions and managed to produce a solid 312% growth rate from 2007-2010.

"We are so pleased to be included; being ranked in this list gives us tremendous reputation and credibility among industry professionals," says Ben Kirshner, CEO and Founder of Elite SEM. "We started out as a small venture and have come a long way to get to where we are now. Naturally, this would be a testament to our hard work. We are looking forward to an even more prosperous year ahead, with our unyielding work ethics and talented, knowledgeable staff. At the end of the day, we put our clients first –I believe that has also contributed to a large part of our growth."

Elite SEM has been recruiting new SEM talents to add to a growing staff number of nearly 30 professionals in Atlanta, San Francisco, and New York City to manage an expanding list of new clients –yet another testament to its rapid growth percentage within the years.

**About Elite SEM:**

Elite SEM is one of New York's fastest growing digital marketing agencies specializing in building top-performing Search Engine Marketing campaigns for multinational corporations and Fortune 1000 brands including ideeli, Hugo Boss, Tommy Bahama, Clarks, Bostonian, Terminix, PricewaterhouseCoopers, Rockport, Havaianas and Dictionary.com. Featured in the Inc. 5000 List of Fastest Growing Private Companies in 2010, Elite SEM understands firsthand the complexities of the Internet community, the evolving landscape of the online marketing, and advertising space. More importantly, Elite SEM has a proven track record of growing brands in a way that's smart, innovative, rewarding. For more information, please visit: <http://www.elitesem.com>

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